



## SADC Business Forum to partner with Mopani for rural ICT

**T**he Southern Africa Development Community's Business Forum is engaging embassies based in the region to find out what business opportunities are available for small businesses, the SADC Business Forum Chairman, Jacob Mabobo told the District LED Forum on Thursday.

“We are looking at building relations with these embassies. As South Africa we are blessed have many embassies and high commissions. How often do we interact with these embassies to find out what it is that can be done in their countries, what are the goods and services that they need in their countries to align our young businesses and to avail the markets that can be accessed.

Mabobo said the SADC Forum is also looking at the issue of ICT connectivity in rural areas, proposing internet cafes to be placed at the royal council offices. “At this day and age when you are not connected you can't do anything. The forum has to look at how do we make sure that connectivity reaches these rural people without them having to travel long distance to access internet connectivity.”

Mopani District Municipal council signed a memorandum of understanding with the SADC Business Forum last month. The SADC Business Forum is an intergovernmental organization aimed at furthering socio-economic cooperation an integration as well as political and security cooperation among 16 Southern African states.



SADC Business Forum chairperson, Jacob Mabobo with the Director for Planning and Economic Development, Ms Faith Maboya.



MMC for Local Economic Development, Councillor Mohale chaired the LED Forum held at the Disaster Centre on Thursday

## Let's implement campaign on road safety, MMC urges department

The MMC for Roads and Transport, Councillor Maditshego Sefufi has urged the Community Services Department to implement campaigns on road safety, targeting learners at primary school level.

“Our campaigns must go beyond Arrive Alive Campaign. The department must work with other stakeholders to roll out a programme of road safety awareness at schools,” she told the IDP Rep Forum on Friday at the Disaster.



## MMC Mathonsi urges government communicators to strengthen their Internal Communicators Forum.



**Acting Executive Mayor, Councillor Mathonsi delivering the keynote address to the 1<sup>st</sup> quarter District Communicators Forum at the Disaster Centre.**



**Mr Phuti Seloba, the spokesperson for Limpopo Provincial Government presenting on Social Media as a communication tool for government.**

**T**he Acting Executive Mayor and MMC responsible for Finance, Councillor Japisa Mathonsi has urged government communicators to strengthen their internal communications structures to ensure that all government employees are kept informed of government work.

MMC Mathonsi was addressing the Mopani District Municipality's Communicators Forum held at the Disaster Management Centre in Tzaneen on the 18<sup>th</sup> of September 2018. Mathonsi says that every government employee is a communicator. "If we communicate better with our colleagues, half our work is done. When every government employee has access to information on government programmes, they become better ambassadors. A misinformed government employee will also misinform a thousand more of our people out there," she said.

Mathonsi urged communicators to know government policy position, particularly the NDP. "government has committed to implement the National Development Plan, and every government communicator must know the NDP like the back of his or her hand. People, including your colleagues look up to you for answers on every subject matter, and you dare not disappoint them.

Let us invest time on our studies and also take advantage of the bursaries that may be offered in our institutions to further our studies."

The District Communicators Forum is a coordinating forum for communications at the level of the district, and comprises of communicators from all sector departments, local municipalities, community and development workers and government agencies.